

# The world's first shelf- stable coffee lemonade

Cold coffee is hot! A new drink from Hamburg is not only filling the beverage shelves, but also a gap in the entire beverage sector. "Forest Lemonade" - This is the name under which Norbert Schulz, an entrepreneur from North Frisia, has launched a new beverage category and is celebrating its market launch at the turn of the year. The first deliveries for Hamburg have already arrived.

Forest Lemonade is a flavorful coffee lemonade that delivers the power of natural caffeine to people. The natural caffeine is extracted from fairly traded and imported coffee beans and processed in a specially developed Cold Brew process. The Cold Brew coffee is enhanced with 100% natural flavors and a high fruit content. The process, which is registered for protection, allows the Cold Brew to be preserved without any frills.

Artificial additives are not added to the fruit varieties in the can, and production is sustainable and Rainforest certified. The coffee lemonade is available in three fruity flavors with real aromas

(ginger lime, blueberry and cranberry) and a cola. The Cold Brew process and the use of natural caffeine from coffee is what makes Forest Lemonade so unique and innovative compared to conventional energy drinks. This is because unlike chemically produced caffeine from the lab, natural caffeine results in a slower rise in energy, resulting in a long-lasting energy kick. The reason for this is secondary plant compounds, vitamins, flavors and other ingredients from the coffee bean, which the body processes more slowly and thus have a uniformly vitalizing effect on the body.

In addition, in contrast to conventional coffee preparation, the Cold Brew process uses only cold water, which means that significantly fewer acids and bitter substances can be tasted. From 2023, the aesthetic cans will already be available in the first stores, in specialist beverage markets and will be offered in the catering trade in the Hamburg area. The cans can also be delivered directly to the door via Forest's online store from January 2023.

Launching a new product during the pandemic is courageous - but also an opportunity to make the world a little more colorful again during the crisis and give us strength to persevere. The situation is tiring and robs us of energy, so an innovative coffee lemonade comes in handy. Forest - Not for rest

Hamburg, 22.12.2022

Responsible for the content:

Forest Getränke GmbH

Sottorfallee 13

22529 Hamburg, Germany

Telefon: +49 (0)40 421036-0

Telefax: +49 (0)40 421036-21

[n.schulz@forestlemonade.com](mailto:n.schulz@forestlemonade.com)

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are available for download at:

<https://forestlemonade.com/presse>